JSCo
JOEL SOLOMON
company

Fax Mike Stone 10/21/95

415 332 3110

Hi Mike,

I'm thinking of other ways I might help. Is there any package on WER speakers for conferences? Does Ruth go on panels? anyone else? I'd like to have that info and look for good opportunities to secure this sort of visibility (which I run across occassionally.)

~~If~~ When you do a grant proposal to the Nathan Cummings Foundation in New York (look it up and get their annual Report) and to the Jesse Smith Noyes Foundation, I'd like to do a letter to a board member of each.

Call John Sherman 312-201-0660 at the Great Lakes Fund, and use my name, tell him the foundation I'm associated with is helping WER and does he see any angle for Great Lakes to grant to WER for some reporting on the Great Lakes in some way. (If WER finds this palatable of course.)

Can you consider a "How Much is Enough" issue with a lead article around Alan Durning, then some spin off on his Pacific Northwest Watch, etc.? I think Endswell would be very favorable to such (ie: you'd

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apply for a debt forgiveness grant to help with that issue in 1997 or something.)

Let Kimo Campbell know that Joel was able to help land a "p.r.i" (program related investment) loan that was a big boost. I believe he'll be glad to know he has company he respects. May help pave the way to future help from him. He is very interested in all things Hawaiian, esp. sovereignty + culture. If that's a topic worthy of a grant proposal, he's viable. (Ty maybe?)

Grant Abert is a prospect to help fund an in depth article about a number of different relevant issue areas. Ty should approach him re: same. Also let him know Joel helped PRI.

Josh Mailman may be approachable on this topical angle also. Ty could chat with him. International/3rd world women's issues. Micro enterprise for indigenous peoples.

Ben + Jerry's Foundation may be an easy small grant. Even better, some proposal to them with a clever way they could give WER subs. as a joint promo.

Or, talk to Gary Hirshberg at Stonyfield re same. (But don't ask both together.) Gary might put in a little WER plug in his Moosletter.

That's it for tonight. I hope I won't repeat my ideas too often.

Joel

To: ruth
From: mkstone@well.com (Michael K. Stone)
Subject: Other Joel Stuff

Joel repeated his suggestion that we might want to try to contact Craig Neal, who just left as publisher of Utne. Not clear what he has in mind -- possible Board member, I think (he grilled me on what progress we've made so far on several fronts, including board expansion).

He also gave me another name, Peggy Taylor, who recently left as editor of New Age.She lives on Whitby (or is it Whidby?) Island, WA. Not too clear what to do with her either.

Let's figure out what we want to do with this steady stream of ideas we're going to be getting from Joel.

--Mike

To: ruth
From: mkstone@well.com (Michael K. Stone)
Subject: Joel Solomon recommedation phone numbers

The numbers for the three people Joel recommends as Whole Earth correspondents are:

Allen Durning (editor, Northwest Environment Watch) 206-447-1880
Rex Weyler 604-935-6736
Judith Plant (New Society Publishers) 604-247-9737

The contact at Jesse Smith Noyes Foundation (in charge of program-related investments) is Woody Tasch, 508-325-4045

Mike